PO BOX 5860 Harrisburg, PA 17110-5860 WHTM 3235 Hoffman Street

John McNally/State Sen/Rep (16275) Red Maverick Media (5334) Political-Political (1088) 10/30/12-11/05/12 POLITICAL (2893) 199870 Contract # Schedule Dates Advertiser Agency Product Brand

CONTINENTAL - Philadelphia Berry, Todd (1067) MILLS, GAYLE

Buyer Name

Phone/Fax

CPE

Harrisburg, PA 17101

Red Maverick Media 403 N 2nd Street

Salesperson Sales Office National/Political Candidate Agency

Account Types

Billing Type

Comments

N/A

Standard

MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE

10/30/12 10/30/12 ပ္ Last Modified Date Entered **Entered By** CO-0P

Headline # Demo

Package Deal Order Type

Normal Commission %

ECR08890196

Commission

Nicole Heckard

\$23,651.25 15.00 Net Total Sales Tax

\$4,173.75

\$27,825.00 \$27,825.00

Rate

Spots 8 8

By Broadcast Month Nov. 2012 Grand Total:

WHTM Harrisburg (WHTM)

Line	Line Type / Break Type (Ref #)	Dates	»X	Length	Run Times	SPW M	Mo Tu We Th	Fr Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	1.0 Normal Line / SPOT	10/31/12-11/05/12	m	:304	:30 4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A		1 1 1	2	S	\$100.00	\$500.00	\$500.00 WHTM Harrisburg (WHTM)		10/30/12
2.0	2.0 Normal Line / SPOT	10/31/12-11/05/12	ε.	305:	:30 5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A		2 1 1	1	2	\$125.00	\$625.00	\$625.00 WHTM Harrisburg (WHTM)		10/30/12
3.0	3.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 6A- 6:30A (EST)		1 1 2	1	5	\$350.00	\$1,750.00	\$1,750.00 WHTM Harrisburg (WHTM)		10/30/12
4.0	4.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 6:30A- 7A (EST)		1 2 1	1	2	\$350.00	\$1,750.00	\$1,750.00 WHTM Harrisburg (WHTM)		10/30/12
5.0	5.0 Normal Line / SPOT	10/31/12-11/05/12	ю.	:307	:30 7A- ABC-GOOD MORNING AMERICA		2 1 1	1	Ω	\$350.00	\$1,750.00	\$1,750.00 WHTM Harrisburg (WHTM)		10/30/12
6.0	6.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 9A- REGIS & KELLY		2 1 1	1	22	\$100.00	\$500.00	\$500.00 WHTM Harrisburg (WHTM)		10/30/12
7.0	7.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30	:30 10:58A- ABC-THE VIEW		2 1 1	1		\$150.00		WHTM Harrisburg (WHTM)		10/30/12
7.0.1	7.0.1 Preempt	10/31/12										WHTM Harrisburg (WHTM)	Oversold/Exception -	
7.0.2	7.0.2 Preempt	11/02/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
7.0.3	7.0.3 Preempt	11/01/12										WHTM Harrisburg (WHTM)	No Clear/Rate/Exception -	
7.0.4	7.0.4 Preempt	11/05/12					24					WHTM Harrisburg (WHTM)	Pre-Empt/Exception -	
7.0.5	7.0.5 Preempt	11/05/12				+						WHTM Harrisburg (WHTM)	Oversold/Exception -	
					CONF	FIRI	CONFIRMATION CONTRACT	CONTR	ACT					
Accepted-	Accepted-Agency/Advertiser;			Date:	Accepted-Station:	tion:				Date:	Comments:			

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.

B/E Bookend P/B Piggy Back

WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

403 N 2nd Street Harrisburg, PA 17101

Red Maverick Media

Red Maverick Media (5 John McNally/State Ser Political-Political (1088) CONTINENTAL - Philac National/Political Candi 10/30/12-11/05/12 Berry, Todd (1067) POLITICAL (2893) MILLS, GAYLE Standard Schedule Dates Account Types Buyer Name Billing Type Advertiser Salesperson Sales Office Phone/Fax Agency Product Brand CPE

Comments

199870	Date Entered	10/30/12
10/30/12-11/05/12	Last Modified	10/30/12
John McNally/State Sen/Rep (16275)	Entered By	Nicole Heckard
Red Maverick Media (5334)	CO-OP	No
Political-Political (1088)	Headline #	ECR08890196
POLITICAL (2893)	Demo	
Berry, Todd (1067)	Order Type	Normai
CONTINENTAL - Philadelphia	Package Deal	
MILLS,GAYLE	Commission %	15.00
	Соттіssion	\$4,173.75
N/A	Net Total	\$23,651.25
National/Political Candidate Agency	Sales Tax	
Standard		
MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE		

\$27,825.00 \$27,825.00

8 8

Grand Total: Nov. 2012

WHTM Harrisburg (WHTM)

Contract #

By Broadcast Month Spots

	(4)		Comments:	Date:	RAC	CONT	NOIT	FIRM Flion:	<u></u> <u>i</u> g	CONFIF Accepted-Station:	CONF Date: Accepted-Stat	CON Accepted-Sta	CON Accepted-Str
	1.9			Ľ	RAC	FIRMATION CONTRACT	NOIT	RMA	표	CONFI	CONFI	CONFI	CONFI
	No Clear/Kate/Exception -	WHIM Harrisburg (WHIM)											10/31/12
10/30/12		WHTM Harrisburg (WHTM)		\$600.00		×	× ×	- 1	П	06:30P- ABC-ABC WORLD 1 NEWS	:30 6:30P- ABC-ABC WORLD 1 NEWS	3 :30 6:30P- ABC-ABC WORLD 1 NEWS	
10/30/12		\$400.00 WHTM Harrisburg (WHTM)	\$400.0	\$200.00	2	2				0 7P- NEWS-ABC27 NEWS SATURDAY AT 7P	:30	3 :30 7P- NEWS-ABC27 NEWS SATURDAY AT 7P	
10/30/12		\$2,500.00 WHTM Harrisburg (WHTM)	\$2,500.0	\$500.00	ъ	1	1 1		2		:30 5:57P- NEWS-ABC27 NEWS AT 6P		:30 5:57P- NEWS-ABC27 NEWS AT 6P
10/30/12		\$2,000.00 WHTM Harrisburg (WHTM)	\$2,000.0	\$400.00	.5	2	1 1	- 1	1		:30 5:30P- 5:57:56P (EST)		:30 5:30P- 5:57:56P (EST)
10/30/12	NEWS	\$2,000.00 WHTM Harrisburg (WHTM)	\$2,000.0	\$400.00	5	1	1 1		2		:30 4:58:31P- 5:30P (EST)		:30 4:58:31P- 5:30P (EST)
	No Clear/Rate/Exception -	WHTM Harrisburg (WHTM)				-							11/01/12
	No Clear/Rate/Exception -	WHTM Harrisburg (WHTM)						- 1					11/02/12
	No Clear/Rate/Exception -	WHTM Harrisburg (WHTM)											11/02/12
10/30/12		\$200.00 WHTM Harrisburg (WHTM)	\$200.0	\$100.00	2	2	1 1			0 2P- ABC—GENERAL 1 HOSPITAL	:30 2P- ABC-GENERAL 1 HOSPITAL	3 :30 2P- ABC—GENERAL 1 HOSPITAL	
10/30/12		\$750.00 WHTM Harrisburg (WHTM)	\$750.0	\$150.00	7.	1	1 1		2		:30 12P- NEWS-ABC27 NEWS AT 12P		:30 12P- NEWS-ABC27 NEWS AT 12P
Entered	Comments	Station	Total	Rate	Spots	Fr Sa Su	Tu We Th		SPW Mo	δ	Length Run Times SPW Mo	Run Times SPW Mo	Length Run Times SPW Mo

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PO BOX 5860 Harrisburg, PA 17110-5860 WHTM 3235 Hoffman Street

Harrisburg, PA 17101

Red Maverick Media 403 N 2nd Street

John McNally/State Sen/Rep (16275) National/Political Candidate Agency CONTINENTAL - Philadelphia Red Maverick Media (5334) Political-Political (1088) 10/30/12-11/05/12 Berry, Todd (1067) РОLTПСАL (2893) MILLS, GAYLE Standard ۸ ۸ Schedule Dates Account Types **Buyer Name** Advertiser Salesperson Sales Office Billing Type Phone/Fax Agency Product Brand CPE

Nicole Heckard 10/30/12 10/30/12 Date Entered Last Modified **Entered By**

199870

Contract #

ECR08890196 2 Headline # CO-OP

Normai Order Type **Demo**

Package Deal

\$23,651.25 \$4,173.75 15.00 Commission % Commission Net Total

Sales Tax

MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE

Comments

\$27,825.00 Rate WHTM Harrisburg (WHTM) By Broadcast Month Spots
Nov. 2012 83 8 Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length R	Run Times Si	SPW Mo	ㄹ	We Th F	Fr Sa S	Su Spots		Rate	Total	Station	Comments	Entered
15.0	15.0 Normal Line / SPOT	10/31/12-11/05/12	m	:30 7P- NEWS	:30 7P- NEWS-ABC27 NEWS AT	2		1 1 :	1	7007	S	\$300.00	\$1,500.00	\$1,500.00 WHTM Harrisburg (WHTM)		10/30/12
16.0	16.0 Normal Line / SPOT	11/04/12-11/04/12	m	:30 6P- NEWS-ABC	:30 6P- NEWS-ABCZ7 NEWS SUNDAY AT 6P			-		2	2	\$300.00	\$600.00	\$600.00 WHTM Harrisburg (WHTM)		10/30/12
17.0	17.0 Normal Line / SPOT	10/31/12-11/05/12	3	:30 11P- 11:35P (EST)	SP (EST)	2		1 1 2	2	2	8	\$400.00	\$3,200.00	\$3,200.00 WHTM Harrisburg (WHTM)		10/30/12
18.0	18.0 Normal Line / SPOT	11/03/12-11/03/12	m	.30 11:30P- N	:30 11:30P- NEWS-ABC27 NEWS @ 11PM (LATE RUN)				2		2	\$100.00	\$200.00	\$200.00 WHTM Harrisburg (WHTM)		10/30/12
19.0	19.0 Normal Line / SPOT	11/04/12-11/04/12	m	:30 11:30P- N AT 1130P	:30 11:30P- NEWS-ABC27 NEWS AT 1130P SUNDAY	_				2	2	\$100.00	\$200.00	\$200.00 WHTM Harrisburg (WHTM)		10/30/12
20.0	20.0 Normal Line / SPOT	11/05/12-11/05/12	ю	:30 7:57P- ABC-DANCING WITH THE STARS	SC-DANCING E STARS	1					\$	\$2,500.00	\$2,500.00	\$2,500.00 WHTM Harrisburg (WHTM)		10/30/12
21.0	21.0 Normal Line / SPOT	10/30/12-10/30/12	3	:30 7:57P- AB WITH THE	:30 7:57P- ABCDANCING WITH THE STARS RESULTS		н				₩	\$2,500.00		WHTM Harrisburg (WHTM)		10/30/12
21.0.1	21.0.1 Preempt	10/30/12												WHTM Harrisburg (WHTM)	No Avail/Exception -	
22.0	22.0 Revised Line / SPOT	11/01/12-11/01/12	C)	:30 7:57P- AB	:3017:57P- ABCCMA AWARDS			2						WHTM Harrisburg (WHTM)		10/30/12
22.1	22.1 Normal Line / SPOT	11/01/12-11/01/12	1	:30 7:57P- AB	:30 7:57P- ABCCMA AWARDS			2			\$	\$1,500.00	\$3,000.00	\$3,000.00 WHTM Harrisburg (WHTM)		10/30/12
23.0	23.0 Normal Line / SPOT	10/31/12-10/31/12	m	:30 7:57:56P- 9P (EST)	- 9P (EST)	-		1			1	\$1,200.00	\$1,200.00	\$1,200.00 WHTM Harrisburg (WHTM)	MIDDLE/NEIGHBORS	10/30/12
					CONF	HE HE	1ATI	FIRMATION CONTRACT	NO	TRA(L					
ccepted	Accepted-Agency/Advertiser:		٦	Date:	Accepted-Station:	ion:					Date:	A.I	Comments:			

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PO BOX 5860 Harrisburg, PA 17110-5860 WHTM 3235 Hoffman Street

John McNally/State Sen/Rep (16275) National/Political Candidate Agency CONTINENTAL - Philadelphia Red Maverick Media (5334) Political-Political (1088) Berry, Todd (1067) 10/30/12-11/05/12 POLITICAL (2893) 199870 MILLS, GAYLE Standard Contract # Schedule Dates Account Types Buyer Name Billing Type Advertiser Salesperson Sales Office Phone/Fax Agency Product Brand

Nicole Heckard 10/30/12 10/30/12 Last Modified Date Entered **Entered By** 9000

ECR08890196 Headline # Demo

Normal 15.00 Commission % Package Deal Order Type

\$4,173.75 \$23,651.25 Commission Net Total Sales Tax

MCNALLY/ST SEN/R JOHN MCNALLY FOR STATE SENATE

Comments

Harrisburg, PA 17101

Red Maverick Media 403 N 2nd Street

\$27,825.00 \$27,825.00 WHTM Harrisburg (WHTM) || წ By Broadcast Month Spots 83 Grand Total: Nov. 2012

10/30/12 10/30/12 Entered Comments \$200.00 WHTM Harrisburg (WHTM) \$500.00 WHTM Harrisburg (WHTM) Total \$100.00 \$200.00 Rate Spots SPW Mo Tu We Th Fr Sa Su 1 :30 12:58P- ABC-THE CHEW Run Times :30 3P- KATIE 3P Length Sec 10/31/12-11/05/12 11/05/12-11/05/12 Line Type / Break Type (Ref #) 24.0 Normal Line / SPOT 25.0 Normal Line / SPOT

Line

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Comments:

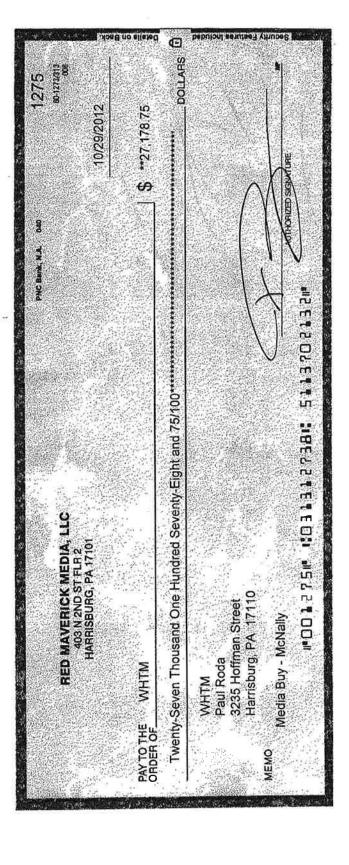
CONFIRMATION CONTRACT

Accepted-Station:

Date:

Accepted-Agency/Advertiser

Page 4 of 4



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

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POLITICAL CANDIDATE ADVERTISEMENTS POLITICAL CANDIDATE ADVERTISEMENTS

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HED WAVERICK MEDIA, LLC 7547 SAUTANOIS GESIROHTUA McNally Media Buy Repues MEMO Harrisburg, PA 17110 3235 Hoffman Street Paul Roda **MTHW** 0 SFIALLOG. PAY TO THE Details on Back **MTHW** 97.894,81** **₹** [10/22/2012 FOFTE AR , DRUBSIRRAH HED WEVERICK MEDIA, LLC E1E/E721-03 800 **イヤスト** The state of the second section of the second secon

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Payment

Check Amount

Discount

10/22/2012

37.834,31

Balance Due

Red Maverick Media L McNally Media Buy

Type Reference

10/22/2012 Bill

MTHW

Date